www.traprecruiter.com

Job Search Hacks *from the* TRAP

Keirsten A. Greggs

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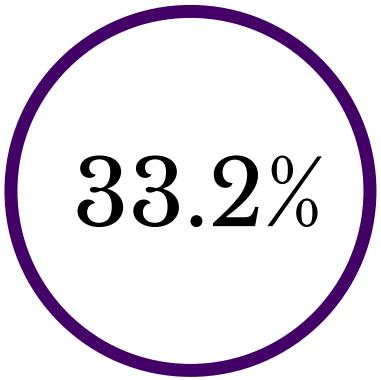
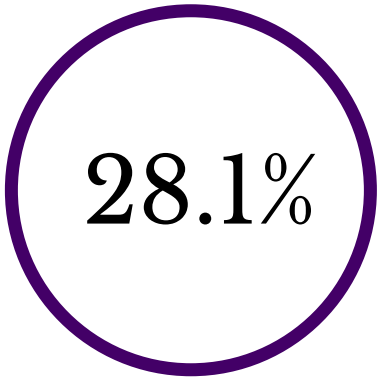
PROJECTED INCREASE IN LABOR FORCE OF WOMEN OF COLOR 2016-2026



INCREASE OF
HISPANIC WOMEN



INCREASE OF
ASIAN WOMEN

INCREASE OF
BLACK WOMEN

www.catalyst.org

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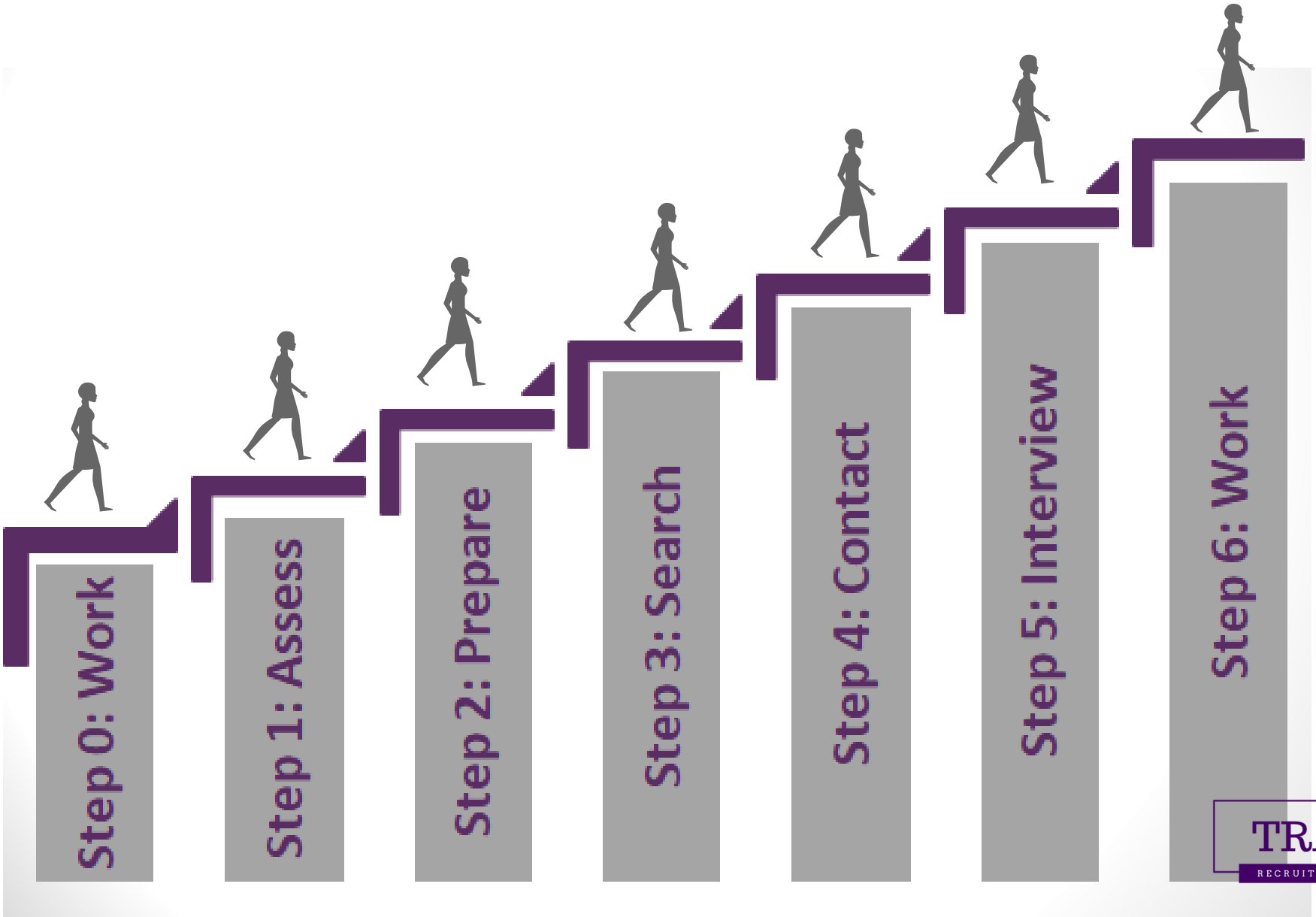
Job Search Steps



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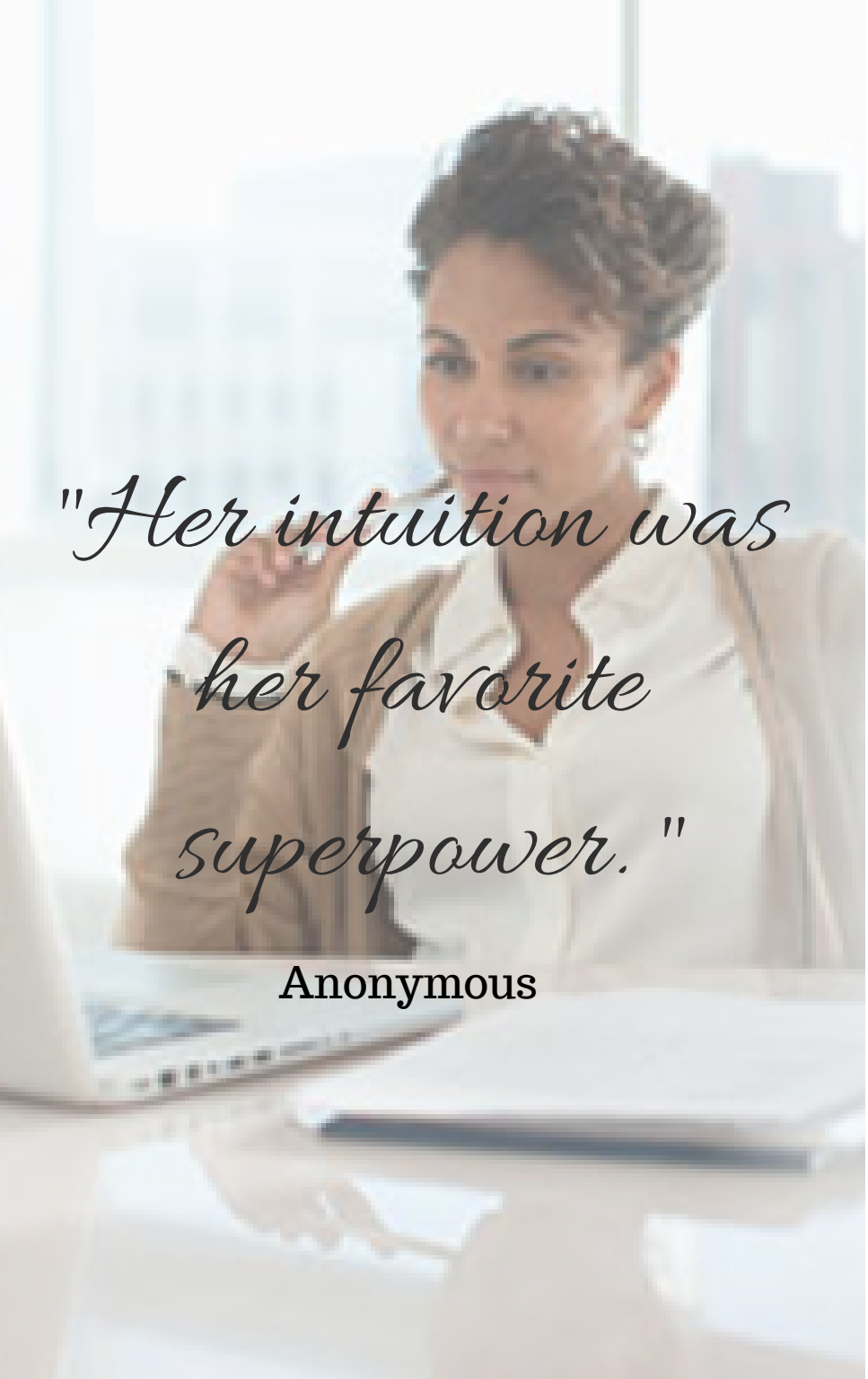

TRUST

- Trust your abilities
- Trust yourself
- Trust your instincts
- Trust the process

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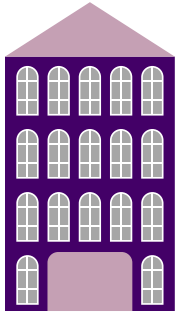
RELATIONSHIP BUILDING



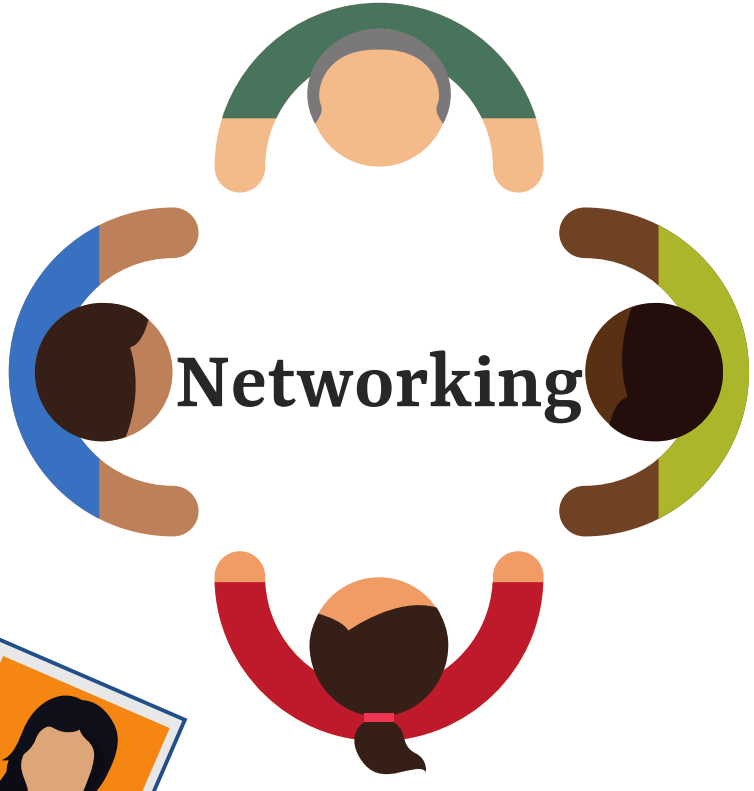
Professional &

Community Orgs

Blogging/Social Media

Employee Referral

Recruiters



Online Job Boards

Conferences and Events

Alumuni Associations

Career Fairs

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ACCOUNTABILITY

1. Responsibility
2. Answerability
3. Trustworthines
4. Liability
5. Character
6. Learning
7. Tracking
8. Urgency
9. Reputation
10. Evolving

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PROACTIVE APPROACH

- Control your job search narrative
- Pursue the job you deserve, not the job you think you can get
- Know you worth and then add tax

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We fall forward to succeed.

Mary Kay Ash

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